



FOR IMMEDIATE RELEASE

Contact: Paul DiComo  
CE Marketing Pros  
+1 (410) 458-3176  
pdicomo@ce-pros.com

ISE 2017, stand 7-W170

## NEAR to Introduce 7XL and 3XL DSP Amplifiers to EU at ISE

January 25, 2017 – Today NEAR<sup>®</sup>, a division of Bogen Communications, Inc. (“NEAR”), a manufacturer of premium ultra-durable outdoor loudspeakers and electronics for residential use, announced plans to introduce the brand’s first two DSP-equipped amplifiers—the 7XL and 3XL to the EU marketplace at ISE 2017. The 7XL (700 WPC) was first shown at CEDIA 2016 where it was awarded a *CEPro* Best award. The 3XL (350 WPC) is being introduced for the first time anywhere at IES 2017.

Both models are two channel Class D amplifiers capable of either low impedance (4/8 Ohms) or 100V operation. Both offer a full array of Digital Signal Processing (DSP) features that allow integrators to control and optimize the performance of outdoor loudspeaker systems. The DSP provides high and low-pass filters (crossovers) with slope and alignment control, 15-band parametric equalization, time delay, dynamic range control, and 16 presets optimized for popular NEAR speaker systems.

-MORE-

Corporate Headquarters: 1200 MacArthur Blvd., Suite 304, Mahwah, NJ 07430-2331, USA  
Tel: 201-934-8500 Fax: 201934-9832

---

Maine Office: 8 ABJ Drive, Suite 2, Gardiner, ME 04345, USA Tel: 855-350-6327 [www.nearspeakers.com](http://www.nearspeakers.com)  
NEAR is a Division of Bogen Communications, Inc.

# NEAR<sup>®</sup>

The XL models bring the power, sophistication and cool-running durability of pro/commercial amplifiers to the residential market. The XL platform is a dual mono design with two entirely separate power amplifiers; each with its own dedicated Class D power supply. Each channel can operate in different modes - one channel can drive a low-impedance load such as a subwoofer while the other drives multiple mid/high 100V speakers. The high efficiency design of the XL amplifiers delivers high power from compact (2 rack units), low weight packages. The 7XL weighs only 9kg and the 3XL 8kg. The two models are the first universal voltage NEAR amplifiers, opening up global opportunities for NEAR and its business partners.

The 7XL amplifier is expected to ship to NEAR dealers in March 2017 with a USD \$1499 MSRP, and the 3XL is projected to ship in April 2017 with an MSRP of USD \$999.

Visit NEAR in stand 7-W170 at Integrated Systems Europe, 7-10, February 2017.

###

## *About NEAR*

Founded in 1988 and acquired by Bogen Communications, Inc. in 1997, NEAR continues under the creative and business leadership of founder and division general manager Bill Kieltyka. Bill's passion for advancing high-quality music reproduction and its reputation as the leader in the creation of speakers for use under the most extreme conditions are foundational to the NEAR mission. NEAR creates and markets audiophile grade speakers for year round use, under extreme conditions, at all latitudes of our planet. NEAR is headquartered at 8 ABJ Drive, Gardiner, ME 04345 and is a division of Bogen Communications, Inc. with corporate offices at 1200 MacArthur Blvd., Mahwah, NJ 07430. For more information please [visit NEAR online](#).